



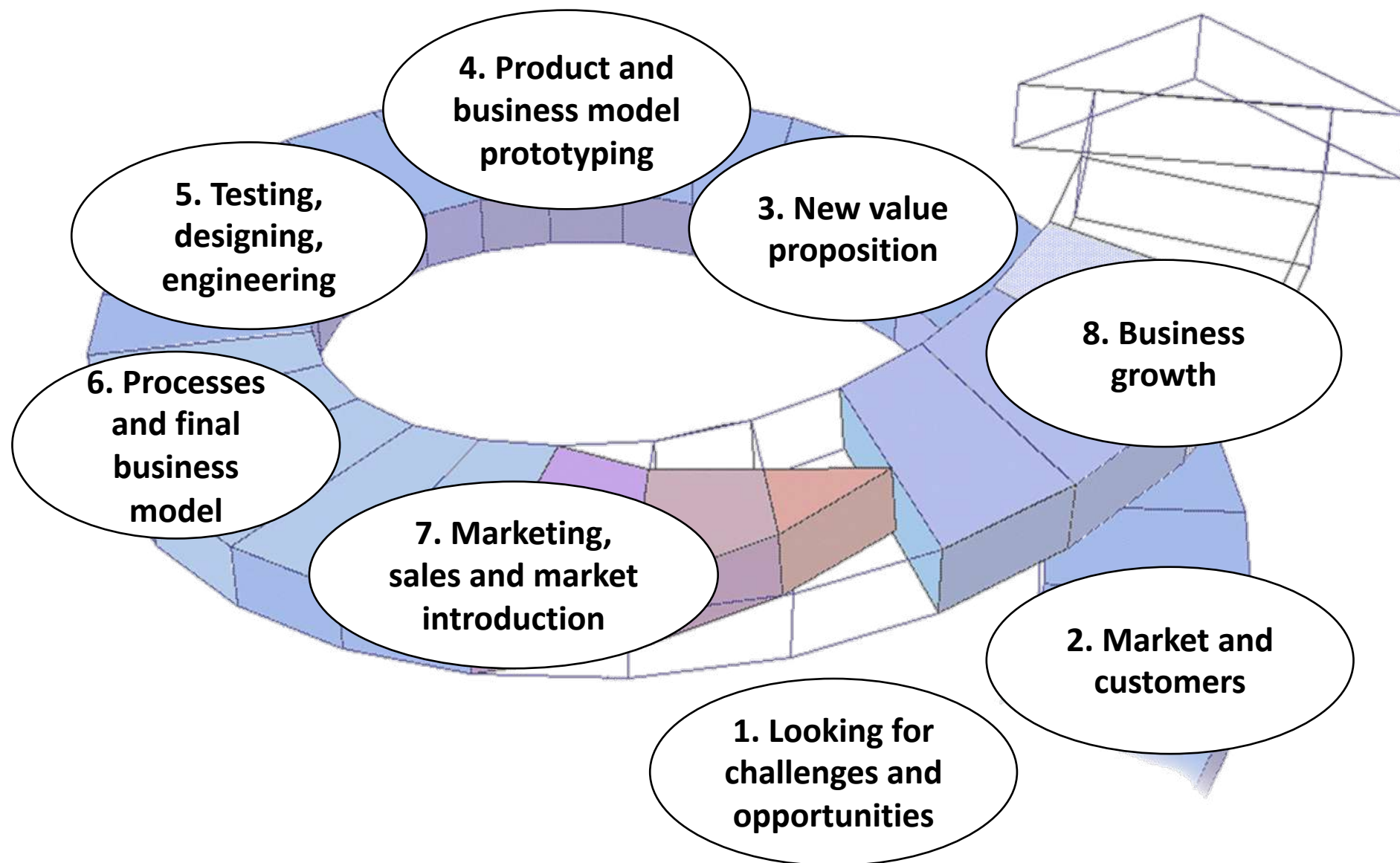
Successful entrepreneurs share knowledge and resources in innovations:

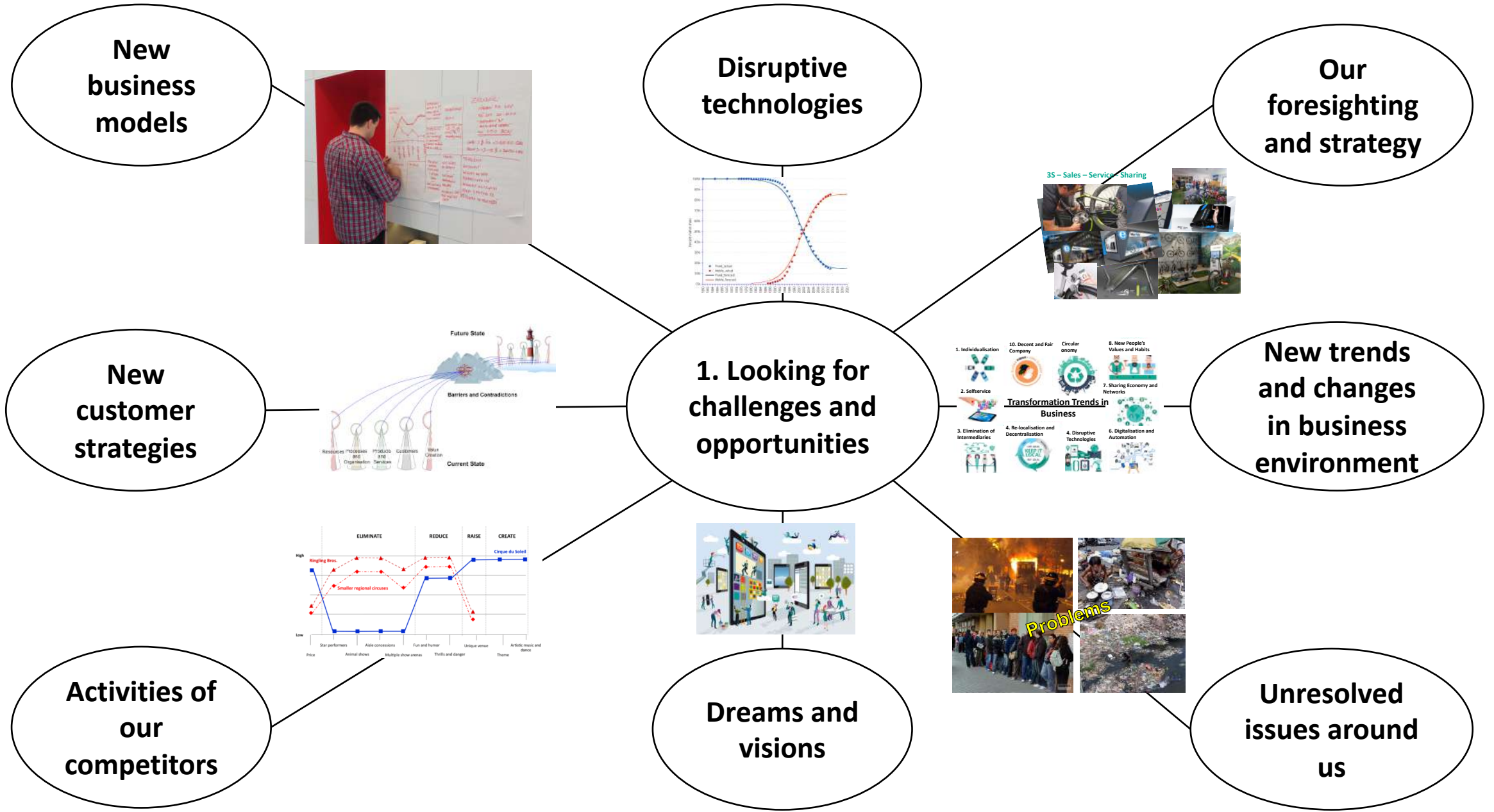
- We combine global innovative trends with local ones and clearly define your innovation space and potential
- We can accelerate innovations in your organisation
- We can join to your innovation team to create better solutions faster
- We can design and produce prototypes for you
- We can deliver innovation knowledge through experienced experts in our network

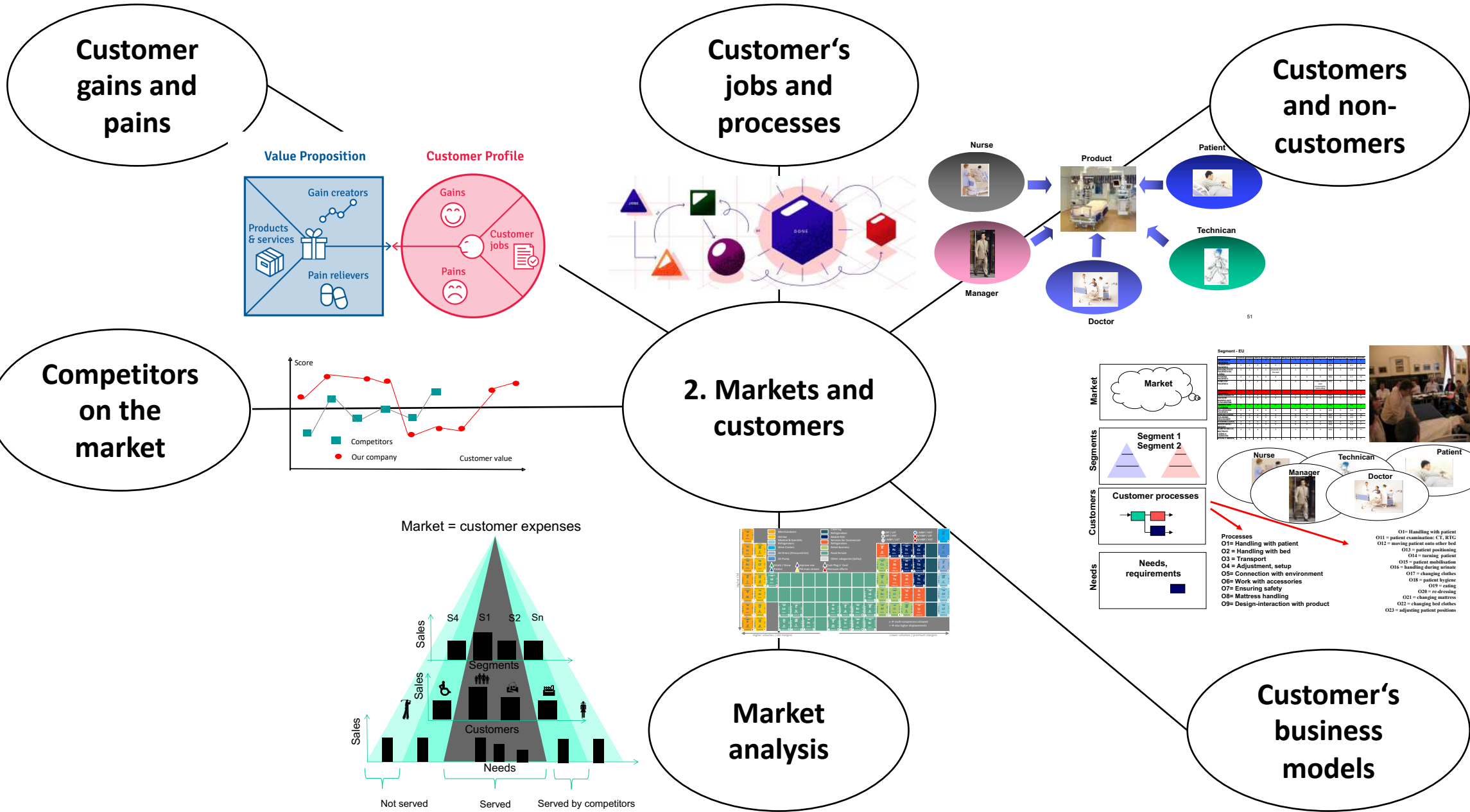


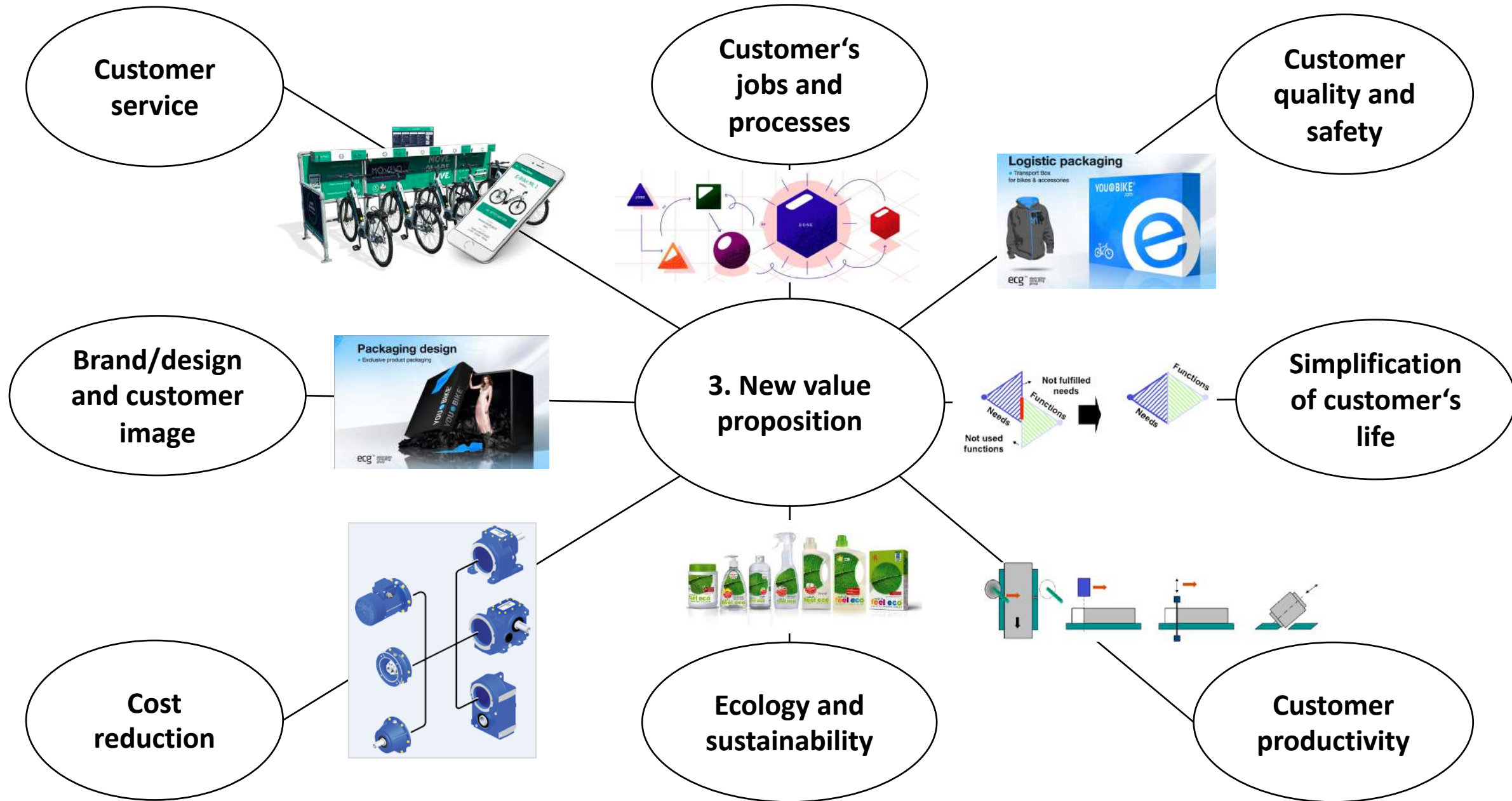


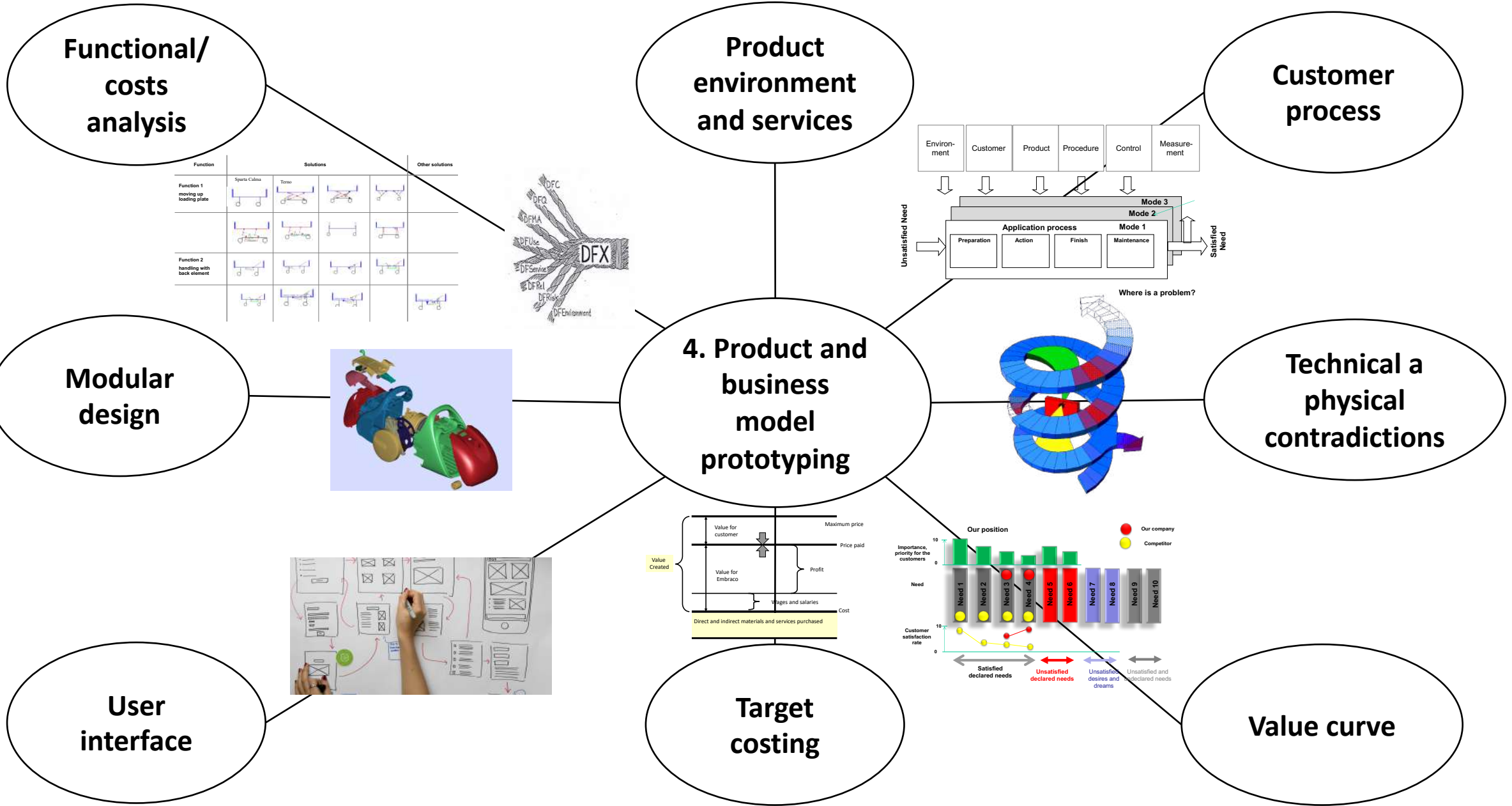
Innovation steps



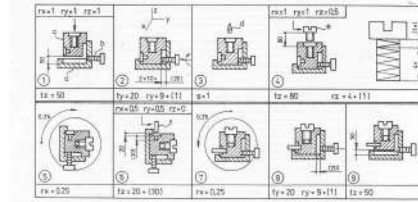




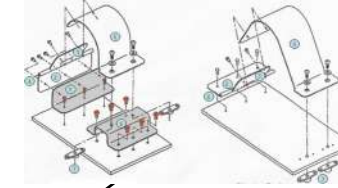




Engineering,
production and
service
documentation



Modelling
and
simulation



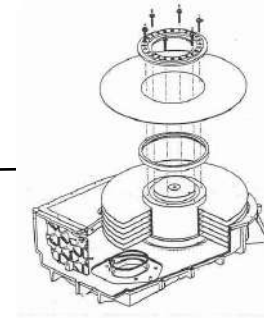
Design to
costs

Sales and
marketing
proposals

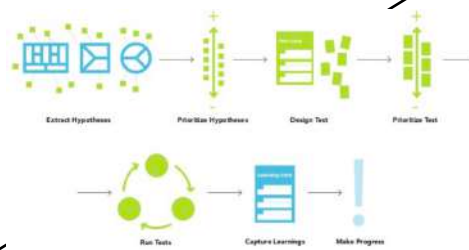


5. Testing,
designing,
engineering

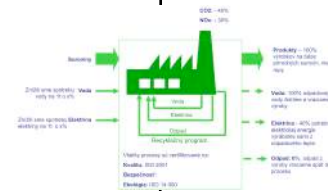
Design to
manufacturing
and assembly



Testing
product and
business
model

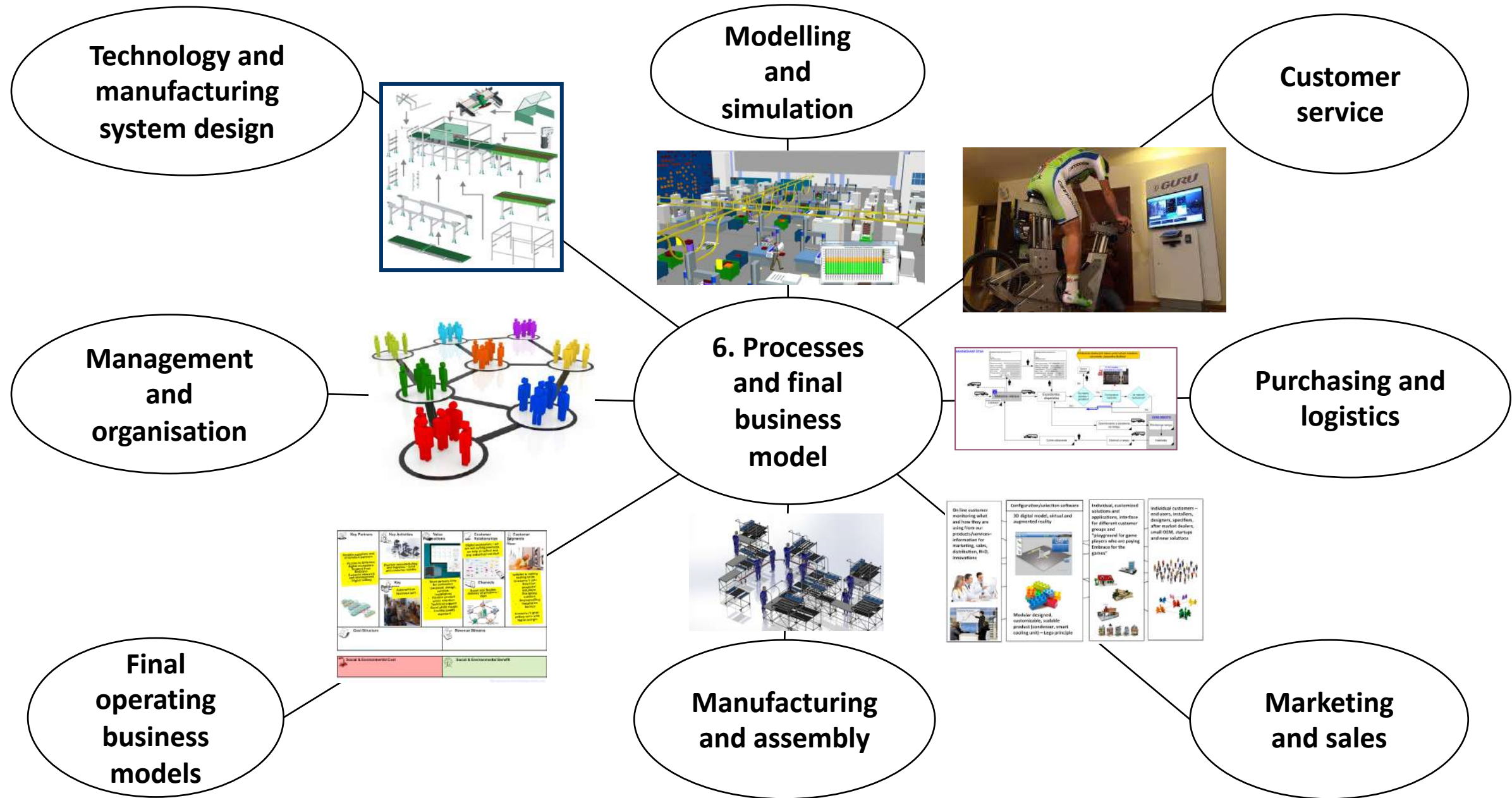


Design to
logistics and
ecology



Industrial
design





Sales process

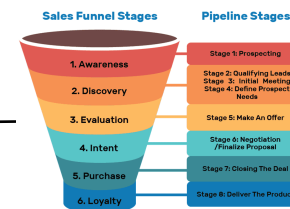
Distribution and logistics



Marketing psychology

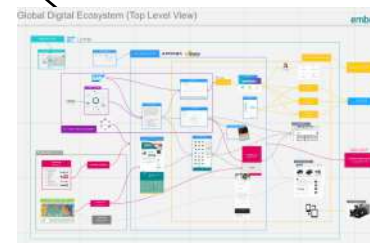
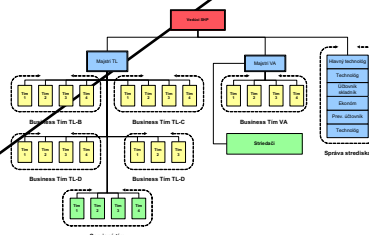


7. Marketing, sales and market introduction



Customer relationship management

Sales and customer service teams

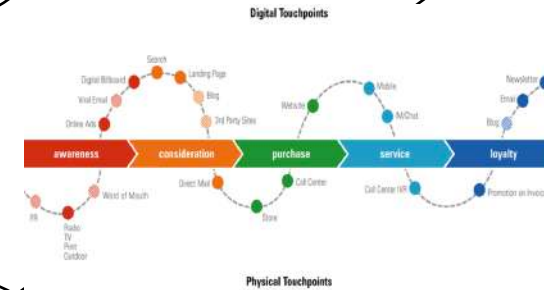


Digital marketing ecosystem

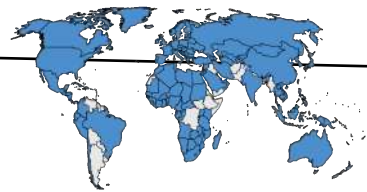
Communication channels and customer relationships

Certifications and tests

Marketing, benchmarking advertising



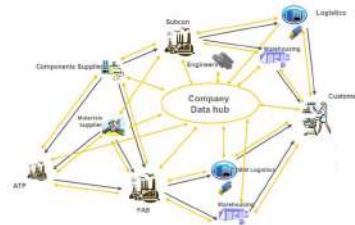
Patent and legal protection



8. Business growth

$$\frac{\text{Return (Benefit)}}{\text{Investment (Cost)}} = \text{ROI}$$

Investments



Business model innovation



Distribution and service network

Manufacturing network

Inovato – strong network of innovators, knowledge, experience and technologies



Founders



Miloš Gregor



Vladimír Levársky



Pavol Kubán



Patrik Paul



Miroslav Srogoň



Ľubomír Švec



Ján Košturiak



Eduard Koval'



Miroslav Kunsch



Simona Kubán

People in Inovato



Ján Košturiak, Peter Ballon, Ľubomír Švec, Vladimír Levársky, Miroslav Kunsch, Miloš Gregor, Pavol Kubán, Simona Kubán, Patrik Paul, Eduard Kovaľ, Jozef Bujnovský, Miroslav Srogoň, Peter Hospodár, Martin Tvarůžek, Ladislav Gabčo, Milan Šmotlák, Radovan Slíž, Roman Krška, Pavol Michalica, Matej Šucha, Karel Novotný, Slavomír Ozaník, Jiří Marek, Roman Dvořák, Stanislav Martinec, Miloš Olejár, Ladislav Ondrejčka, Pavol Harvan, Vladimír Jurka...



**We don't need to minimize risk,
but to maximize freedom, speed
and entrepreneurship in our
companies**

**The highest risk is the fear from
the risk**

Join us