



Entrepreneurial University and Innovation Networks

Ján Košturiak – Štefan Kassay



Professor and Entrepreneur Štefan Kassay



Leader in Food Industry







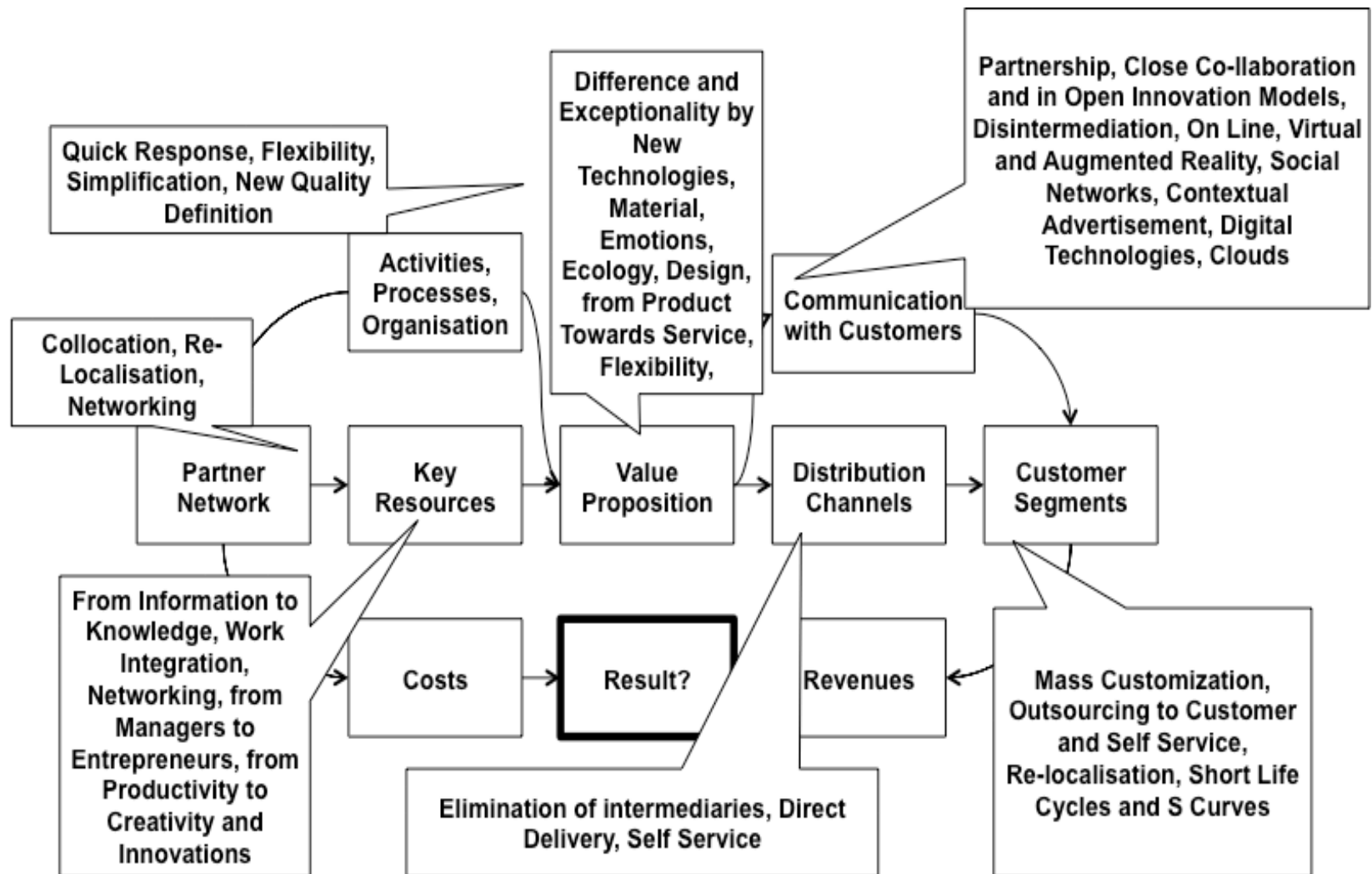
Entrepreneur – the Job of the Future

We are entering the Age of mass entrepreneurship and innovation; our economies should be flourishing, not just growing; our world is shifting from globalization to active re-localization and regionalism. We must redirect our education from information to knowledge, and from the description of action to the action itself.

We appeal to you and your institution with an invitation to active cooperation and engagement with this emerging foundation. In the end it will require cooperation of many foundations, thousands of companies, and hundred thousands of entrepreneurs to move boldly and safely into the Age of Entrepreneurship.

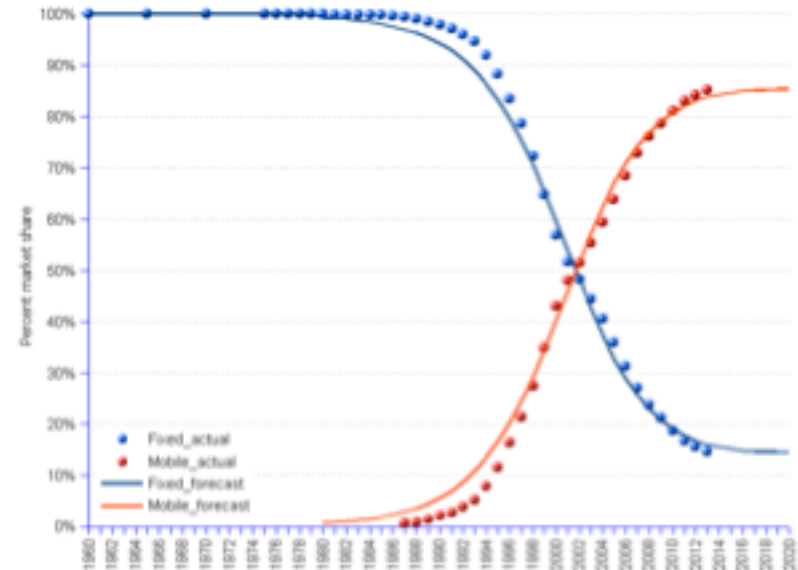
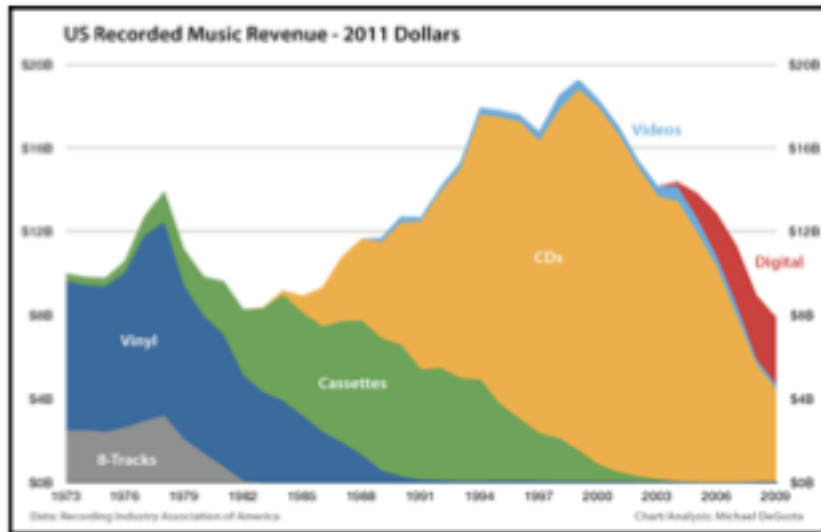
Milan Zelený, Fordham University, ZET Foundation, Entrepreneurial University

Trends – our research

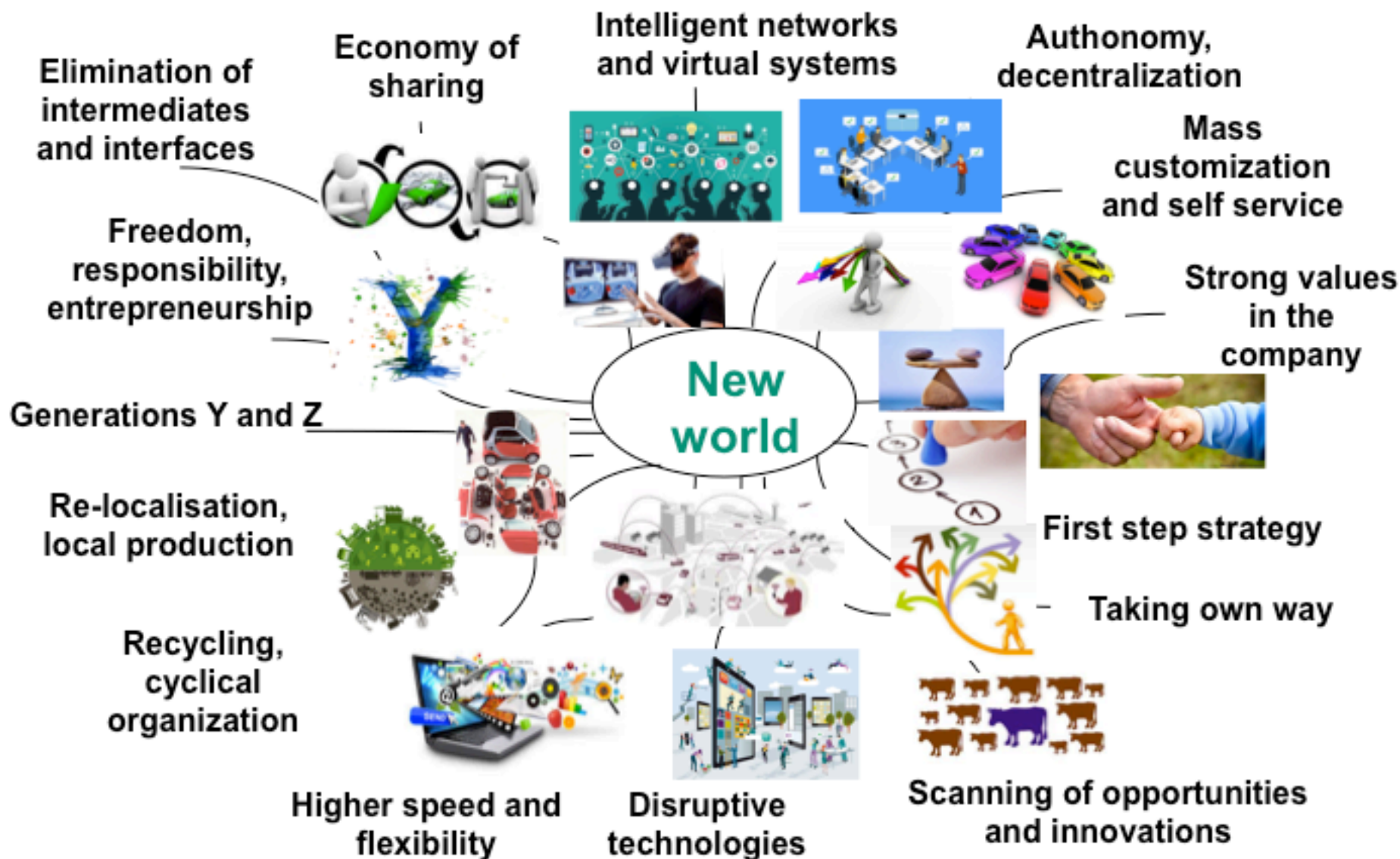


Understand - Adapt - Use

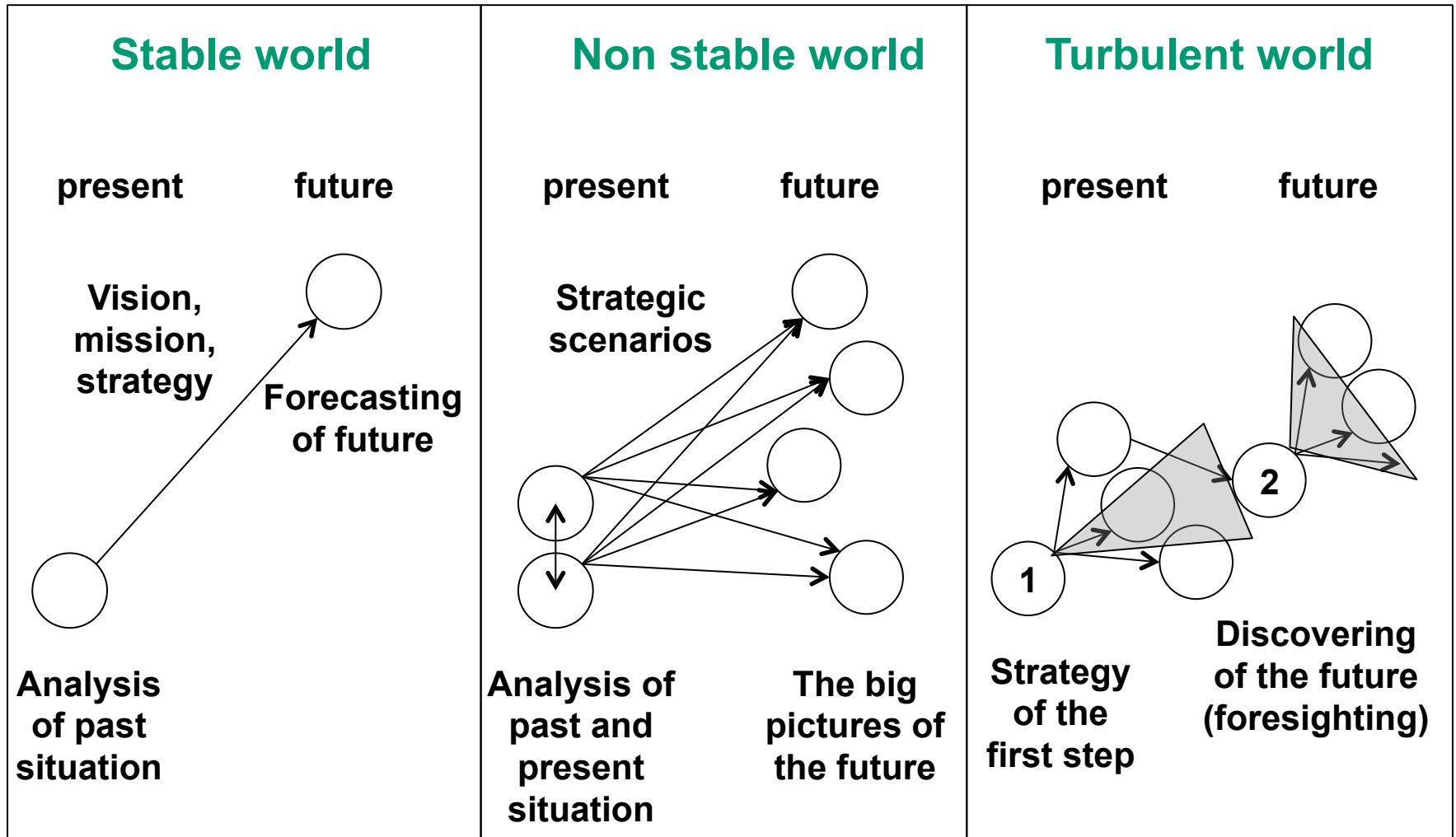
1. To understand reality around us
2. To adapt our behavior according changes
3. To use the changes for our benefit

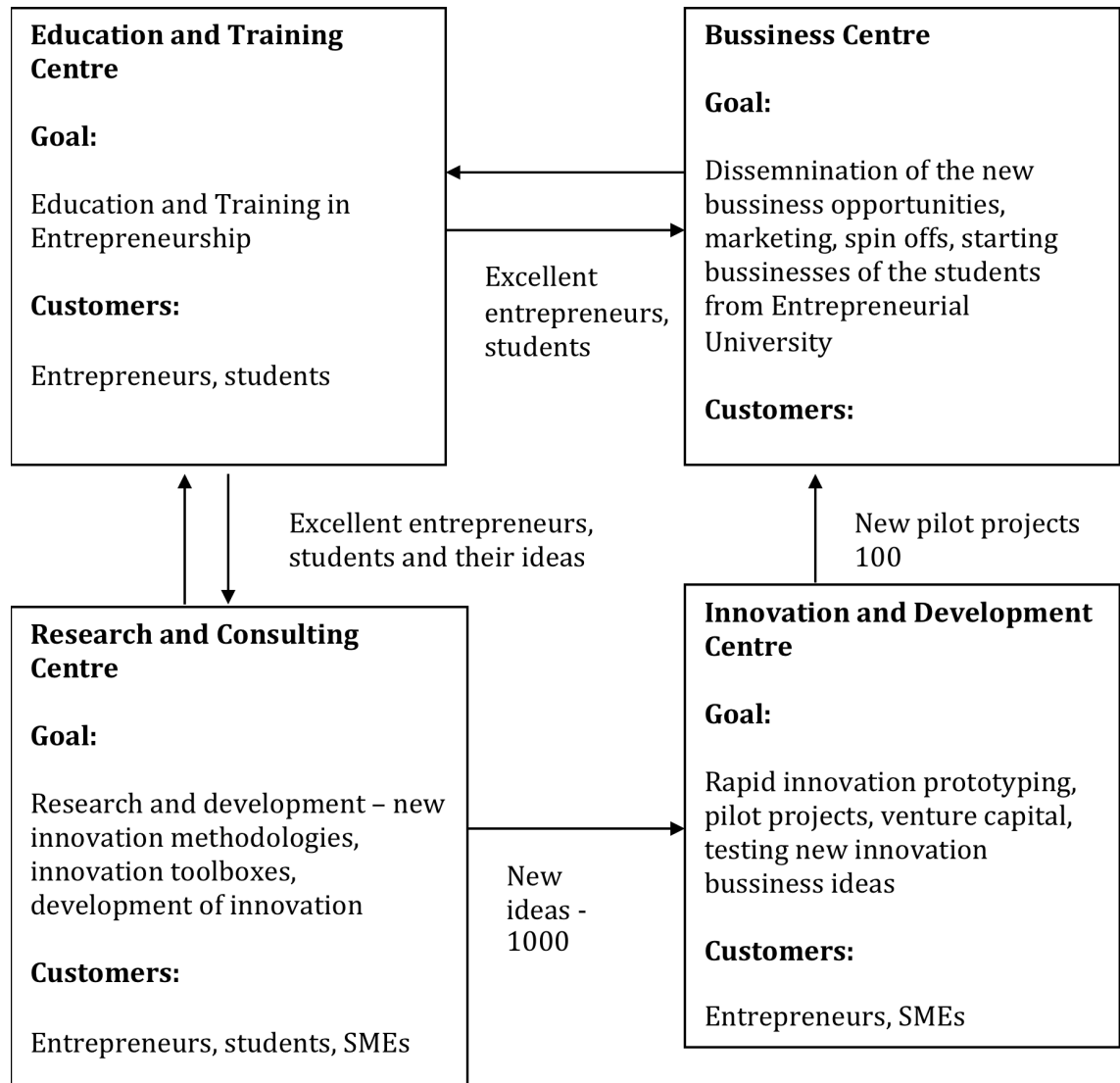




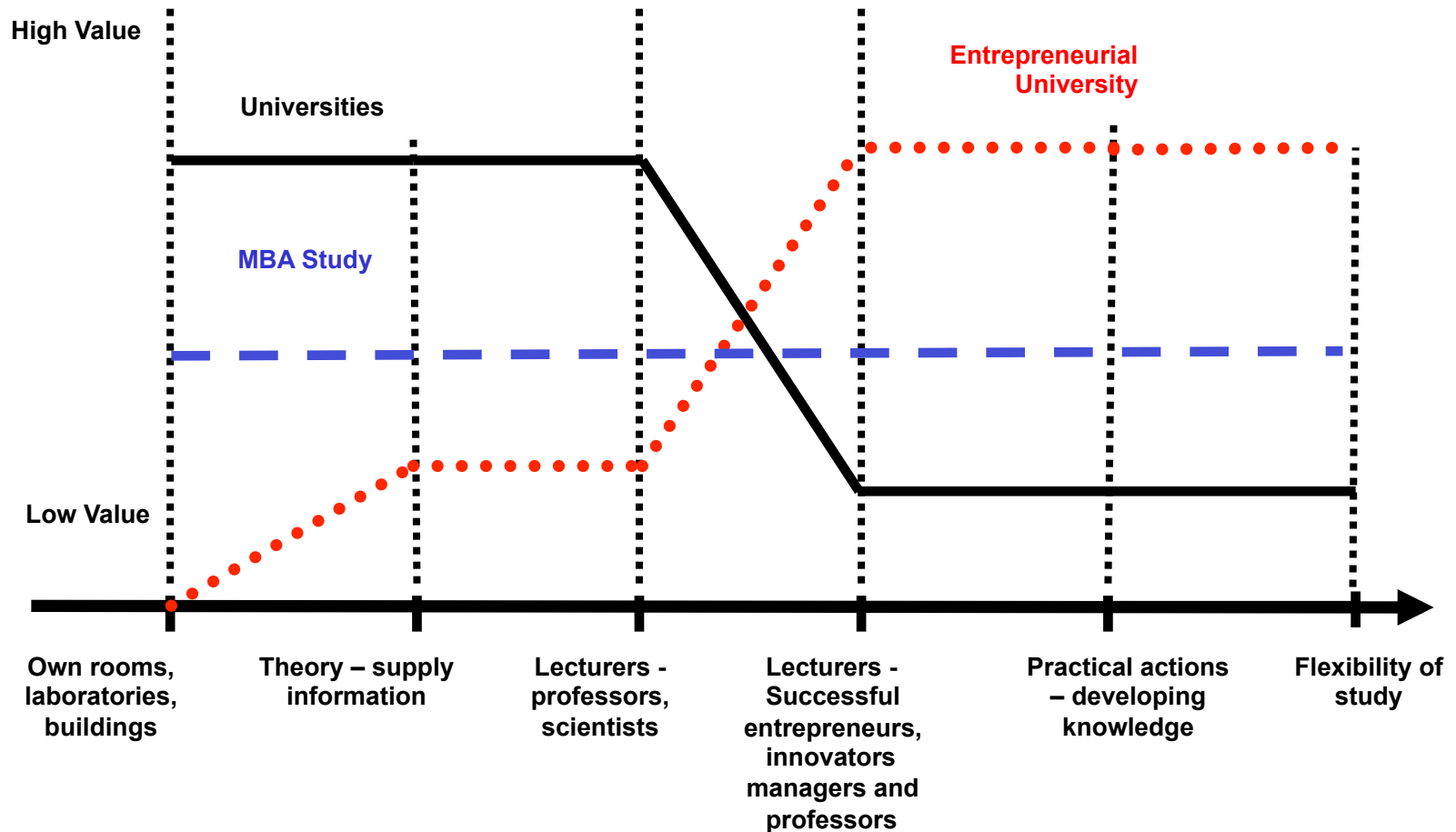


New strategic approach





Our Value Proposition



How we are working

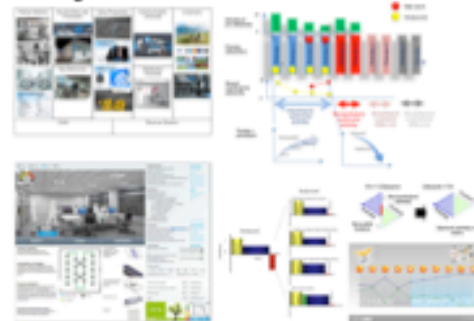
1. Trend analyses and strategic orientation



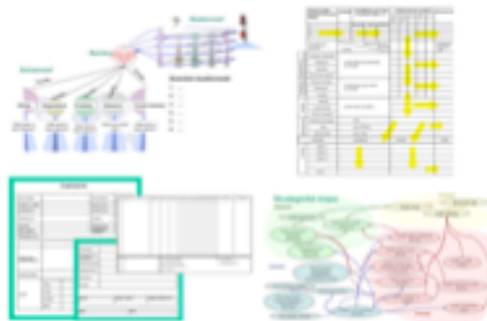
2. Market and customer analysis



3. Exceptional value proposal



4. Processes and organisation

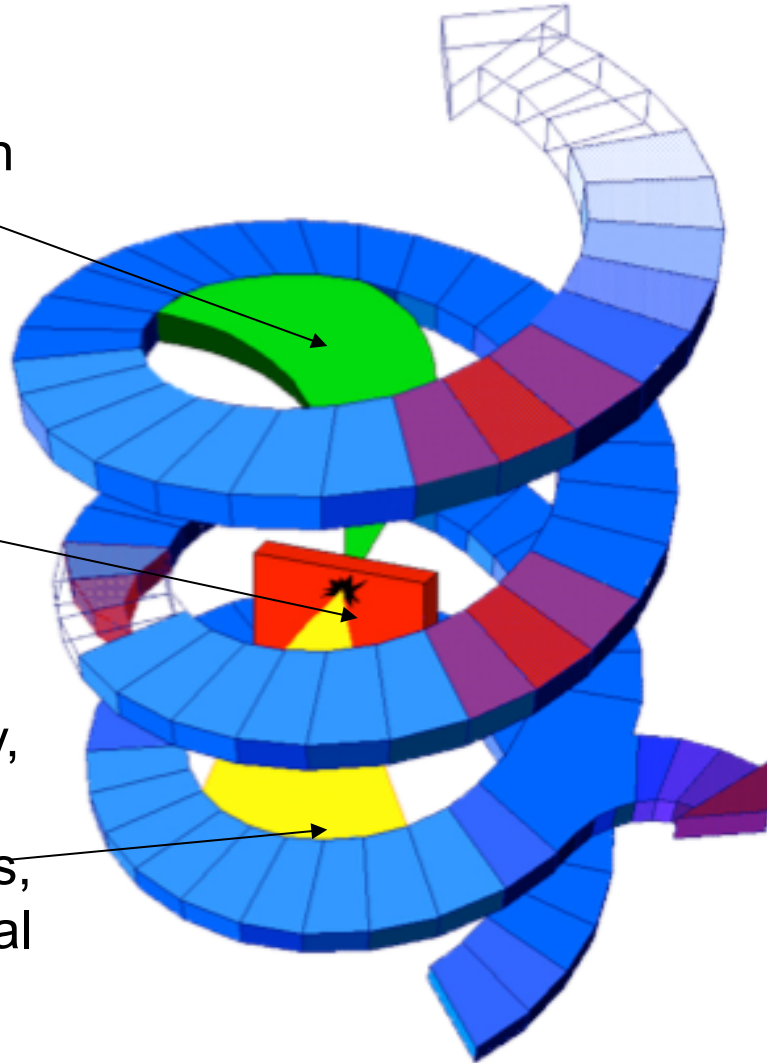


Contradiction based innovation strategy

New Solutions –
Contradiction Solution
Principles, Variation
and Combination,
Final Solution

Contradiction –
Development Barrier

Orientation - Strategy,
Trend Analysis,
Current State Analysis,
Evolution Trends, Ideal
Solution



Spiral of
Evolution

Source: H.Linde, WOIS

How we are working

1. Discussing Trends, Emphasise Customers and Define Problem



3. Prototypes



2. Designing Ideas and Solution Proposals



4. Tests



Customer's Jobs and Problems



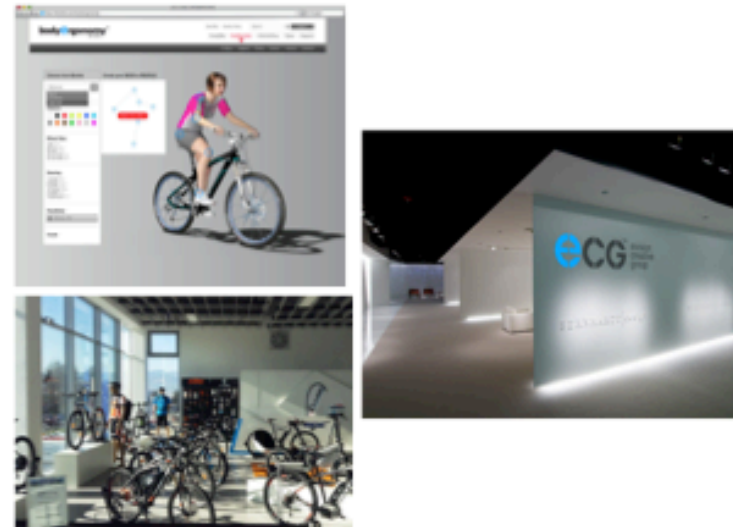
Value Proposition



Processes, Organisation, Key Resources, Partners



Communication and Distribution



Innovation projects (www.kinazo.com)

1. Idea

Scanning of customer body and customized e Bike geometry



New selling and distribution concept



New eBike concept



2. Prototyping

Business model



Individual product



Delivery and service



3. Realisation

Body scanning and fitting



Modelling and customization



3D printing, production, assembly



From Idea to Result



aplikácia teplo izolovanej plochy na plochu / Zuzana



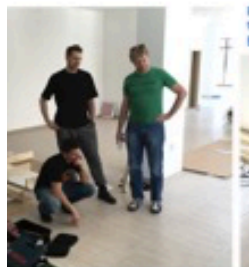
prezentácia na Udružbe / priateľ Peter



navrh dizajnu prezentacného panelu kinazo eBike



vyber materiálu IKEA detail uchyty kolosa



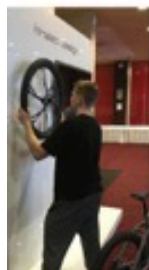
pocas výroby prezentacného panelu
teorické strih videa / Slavo, Adam a Jaro
Bratislava 25 April 2017



finalizácia stavby panelu / Zilina 26 Apr 2017
cas realizácie 1h : 17 min



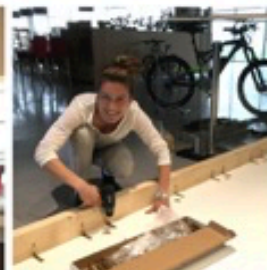
Janko Kosturik prezentuje Dielo účastníkom konferencie
Zilina 26 Apr 2017 / 8:30



posledné detaily
uchytenia kolosa



finalny panel
Zilina 26 Apr 2017
cas realizácie 1h : 17 min



Uvika príklada ruky k Dielu a bavi je to :)

Finalizácia panelu v predajni RIDE
Banika Bystrica / 27 Apr 2017 / 18:50

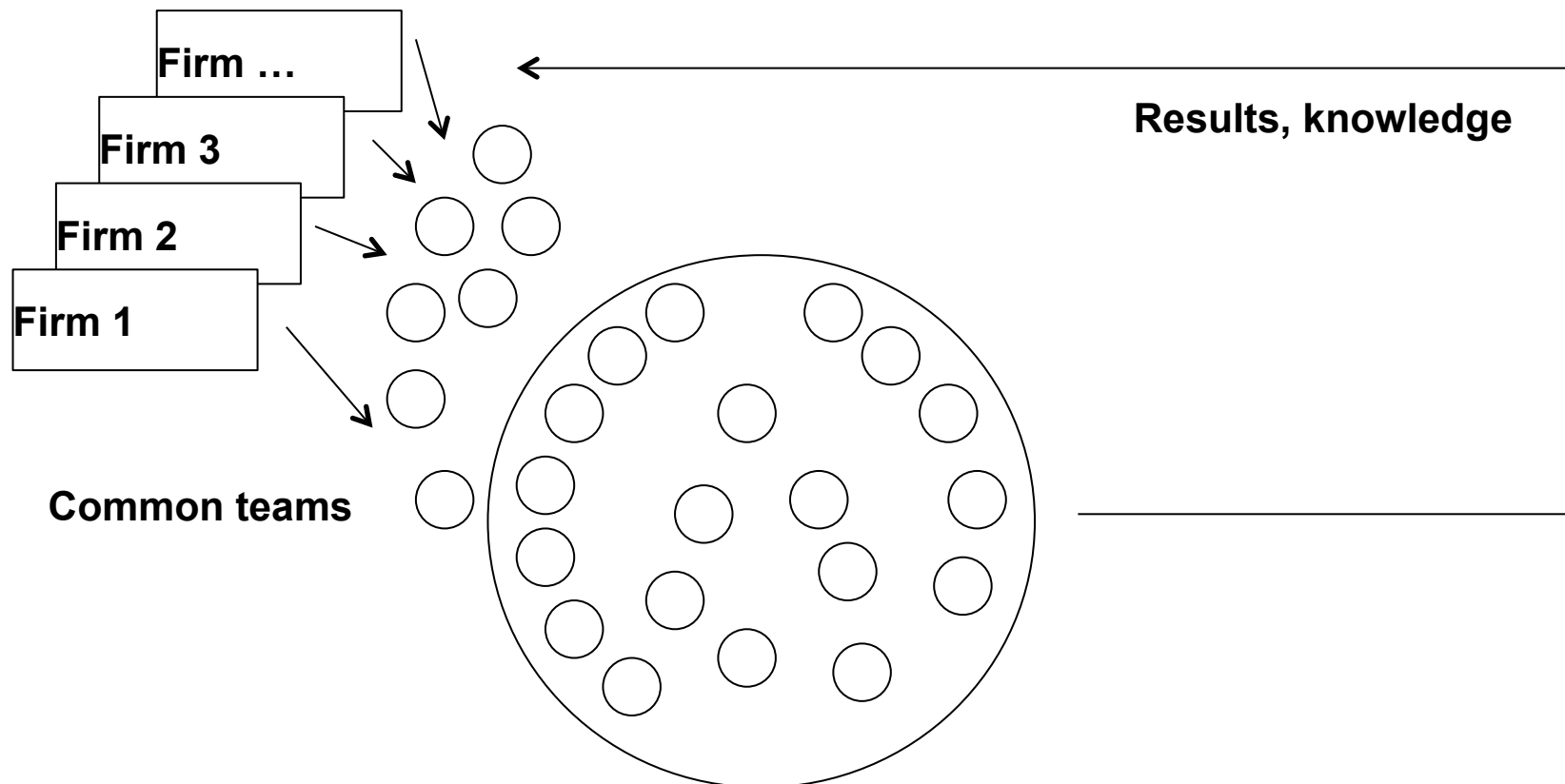


Other Innovations



Networking

SMART CREATIVES



Technical skills + Entrepreneurship + Creativity

Obstacles and problems on our way

Obstacles show us the right ways

When we were told it's impossible, we knew it's the right way to be done. Joe Sutter, Boeing





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